



**FOR IMMEDIATE RELEASE**

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**RE: CQHA appoints Team Canada Coach and Manager for  
2010 AQHA Youth World Cup**

(Carberry, MB – October 8, 2009) – The USA will be the host country for the biennial American Quarter Horse Association (AQHA) Youth World Cup, to be held July 3 to 10, 2010, in Oklahoma City, OK. This event, first held in Australia in 1986 as the International Youth Quarter Horse World Cup, has become one of the most prestigious equine competitions recognized world wide.

The Canadian Quarter Horse Association (CQHA) is extremely pleased to announce that Scott Neuman of Billings, Montana, and Karen Lobb of Edmonton, Alberta have been appointed as the 2010 Team Canada Coach and Team Canada Manager, respectively. The CQHA is indeed fortunate to have such well-qualified candidates volunteer their time, experience and resources, to serve Team Canada in these capacities.

Scott has taught at Montana's Rocky Mountain College for seventeen years, serving both as Associate Professor of Equestrian Studies, as well as Director of Equestrian Studies, in addition to operating his own training facility. He is originally a native of the province of Saskatchewan, and holds dual US and Canadian citizenship. Scott is an AQHA Professional Horseman and AQHA judge. He has coached students to numerous top ten finishes as the All American Quarter Horse Congress, as well as the AQHA Amateur and Select Amateur World Championship shows, He has coached both champion and reserve champion winners at the All American Quarter Horse Congress, in the youth division. Scott is well acquainted with the duties and responsibilities of coaching Team Canada, as he previously served in this capacity in 2004 and 2006 where the teams finished third and fourth, respectively.



Karen Lobb is an experienced Quarter Horse exhibitor, having shown at AQHA World Championship shows since 2005; the All American Quarter Horse Congress, since 2006; and at the Select Amateur World Championship show in 2009. She has had a top five finish at the Congress and a top 10 at the Select World show. Karen has also had multifaceted parental roles at the AQHYA (Youth) World Championship shows since 2006. Karen's daughter was a member of Team Canada 2008, which gave her an opportunity to attend the 2008 Youth World Cup held in London, Ontario. Karen's business background and skills come from working for IBM Canada as an account manager in Marketing. She has a Arts degree from the University of Calgary, with a minor in Business. Karen's work with IBM exposed her to corporate fund raising and the challenges of getting sponsorship involvement in events. On the provincial level, Karen has been a board member with the Alberta Amateur Quarter Horse Association and an active volunteer with the Alberta Youth Quarter Horse Association.



The CQHA is currently seeking qualified youth participants from all across Canada, for Team Canada. Applicants must be Canadian residents and current members-in-good-standing of the American Quarter Horse Youth Association (AQHYA), the Canadian Quarter Horse Association, and the provincial/regional Quarter Horse affiliate where they reside. Youth exhibitors from the Canadian Reining and/or Cutting disciplines, or their provincial affiliates, are also encouraged to apply for Team Canada. Those interested in applying as potential candidates (as riders and/or non-competing members) for the 2010 Youth World Cup Team Canada should visit the CQHA web site at [www.cqha.ca](http://www.cqha.ca) (Youth World Cup section), for the Team Canada 2010 Application package, and Selection Criteria Overview.

Team Canada youth members will be selected by December 31, 2009. Funding for travel and other expenses for Team Canada is cost-shared by AQHA/CQHA, provincial/regional Quarter Horse Associations, corporate and/or individual sponsors, and team members' families.

AQHA or AQHYA members-in-good-standing, are eligible to be members of CQHA for no additional membership fee. However, they must register with CQHA by completing the on-line membership application form available on the web site: [www.cqha.ca](http://www.cqha.ca) (Membership Section) or by contacting the CQHA President directly to request the membership form be sent by regular mail or by facsimile.

For more information regarding the Canadian Quarter Horse Association, including Team Canada's participation at the 2008 AQHA Youth World Cup, visit the CQHA web site: [www.cqha.ca](http://www.cqha.ca) and check out the Youth World Cup section.